



JERMAINE MITCHELL

APPLICABLE SKILLS & TRAITS

- Strong HTML, CSS, Javascript and PHP skills, with a specialty in Wordpress. Also proficient with JSON data and API integration
- Basic graphic design skills and experience with Photoshop, Illustrator and Figma
- Strong analytical and critical thinking skills
- Data driven with elite understanding of tools such as Google Analytics & Data Studio
- Keyword and competitor research
- Extensive practical experience in SEO and related tools such as Ahrefs, Google Search Console, Screaming Frog, SEMRush & more
- Effective communicator

PERSONAL SKILLS & TRAITS

- Genuine, strong interest in web development & marketing
- Honest and reliable
- Organized
- Excellent time management
- Team player
- Fast learner
- Motivated
- Professional

CONTACT

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ABOUT

I am a skilled web developer with a focus in custom Wordpress Development.

OBJECTIVE

To create high quality, conversion focused websites.

EXPERIENCE

WORDPRESS DEVELOPER

One Great Studio Limited | Nov 2021 - Present

- Creating custom coded Wordpress websites/themes based on presented designs.
- Monitoring client sites and creating additional features based on client requests.

FREELANCE WORDPRESS DEVELOPER

Self Employed | 2020 - Present

- Creating client websites whether custom coded or via page builder (Elementor) (portfolio: jermainemitchell.com)
- Creating custom features to extend website functionality
- Currently working on plugin development

LEAD SEO

SERP Co. | Sept 2019 - Nov 2020

- Manage client campaigns
- Perform technical analysis of client websites
- On page/site SEO
- Keyword research & selection
- Anchor text selection

OUTREACH SPECIALIST

Lock Paper Scissors (LockPaperScissors.co) | Mar 2019 - Sept 2019

- Use Google search operators, Ahrefs and other tools to identify good blogs to purchase and negotiate a price with the blog owner on behalf of the company

SEO SPECIALIST

Pure Path Living | Aug 2017 - Dec 2018

- On page and off page seo
- Outreach linkbuilding
- Content research and publishing

EDUCATION

BACHELOR OF SCIENCE IN GEOMATICS

University of The West Indies | 2011 - 2015

8 CSEC PASSES

10 CAPE PASSES

Ardenne High School | 2003 - 2010